

ANNUAL MAD LEADERSHIP SUMMIT 2023

THE DNA OF COLLABORATION

-  Birchwood Hotel & OR Tambo
Conference Centre
-  10 - 14 July 2023



**MAKE A
DIFFERENCE**
Leadership Foundation



Welcome to the 2023 Annual MAD Leadership Summit



Welcome DifferenceMakers!

As we gather for MAD Leadership Foundation's Annual Leadership Summit, we are not just celebrating our 20th anniversary; we are celebrating two decades of empowering young leaders, fostering collaboration, and making a difference in our communities.

This year's theme, "The DNA of Collaboration: Engage, Collaborate, Empower," is a testament to our commitment to nurturing a new generation of leaders who understand the power of collaboration and the transformative potential of empathy, communication, trust, and conflict resolution.

Our programme for the summit this year was carefully curated and designed to challenge, inspire, and equip our scholars with the tools they need to lead with compassion, authenticity, and courage.

From cultivating empathy to mastering the art of powerful conversations, each day of the summit offers a unique opportunity to delve deeper into the core elements of collaborative leadership.

Looking forward to a week of engaging discussions and insightful keynotes, I'm grateful to be part of the MAD Family. Over the past 20 years, our scholars have grown into confident, compassionate leaders who are making a difference in their communities and beyond.

Let us continue to engage, collaborate, and empower each other as we strive to make a difference.

Thank you for being a part of our journey. Here's to another 20 years of making a difference.

With gratitude,

Helette Pieterse

CEO





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*"Collaboration
allows us to know
more than we are
capable of
knowing by
ourselves."*

- Paul Solarz

Summit
Programme

Monday 10 July | 2023



Cultivating Empathy: The Heart of Leadership

Our summit begins with a keynote from Koketso Moeti, a powerful voice in civic activism and a champion for social justice. Afterwards, we'll immerse ourselves in empathy education, guided by Professors Pat Dolan and Mark Brennan, renowned figures from the UNESCO Child and Family Research Centre. This day is dedicated to understanding empathy's core principles, recognising personal obstacles to empathy, and exploring its transformative influence in social action. Through engaging group exercises and interactive dialogues, we're planting the seeds for the empathic skills crucial for compassionate leadership.

06:30-08:30

Breakfast

08:45-09:15

General Announcements

09:15-09:45

Welcome Address

Helette Pieterse

09:45-10:45

Keynote Address

Koketso Moeti

10:45-11:30

Q&A with Keynote Speaker

11:30-12:00

Comfort Break & Refreshments

12:00-13:00

**Empathy and Engagement:
Understanding the Global Youth
Context**

Profs Mark Brennan & Pat Dolan

13:00-14:00

Lunch

14:00-15:00

**Empathy Explored: Understanding
the Importance and Possibilities it
holds in life**

Profs Mark Brennan & Pat Dolan

15:00-15:30

Comfort Break & Refreshments

15:30-16:30

**Empathy and Self-Care: A Journey to
Well-Being**

Profs Mark Brennan & Pat Dolan

16:30-16:45

Comfort Break

16:45-18:30

**Leading with Purpose: Exploring
Beliefs, Values, and Personal
Characteristics for Youth Leadership**

Profs Mark Brennan & Pat Dolan

19:00-20:30

Dinner

20:30-22:30

Evening Activity: Connect & Unite

Tuesday 11 July | 2023



Empathy in Action: From Understanding to Implementation

Get ready for an exciting second day of empathy training with Professors Mark Brennan and Pat Dolan. Building on Monday's foundation, you'll deepen your understanding of empathy in leadership. Engaging activities will strengthen your empathic skills, preparing you to tackle leadership challenges. They'll also introduce you to the UNESCO Youth As Researchers (YAR) initiative, empowering you to participate in research and amplify diverse perspectives. Youth-led research informs policies and enriches our knowledge. The day concludes with elective sessions for personal development, well-being, and professional growth.

06:30-08:30

Breakfast

08:45-09:15

General Announcements

09:15-10:00

**Building Stronger Together:
Exploring Community Development
for Well-being**

Profs Mark Brennan & Pat Dolan

10:00-10:15

Comfort Break

10:15-11:00

**The Power of Community: How to
Make a Difference**

Profs Mark Brennan & Pat Dolan

11:00-11:30

Comfort Break & Refreshments

11:30-13:00

**Youth Empowerment through
Research: Inspiring Global
Perspectives**

Profs Mark Brennan & Pat Dolan

13:00-14:00

Lunch

14:00-15:00

**Empathy in Action: Exploring
Learning Paths and Social Support a
model for empathy**

Profs Mark Brennan & Pat Dolan

15:00-15:30

Comfort Break & Refreshments

15:30-16:30

Elective Sessions 1

16:30-16:50

Comfort Break

16:55-18:00

Elective Sessions 2

18:00-18:30

Coordinator Scholar Group Meetups

19:00-20:30

Dinner

20:30-22:30

**Scholars' Social Night: Games,
Movies, and Connections**

Wednesday

12 July | 2023



Authenticity & Trust: The Cornerstones of Collaboration

We're privileged to welcome Nolita Mvunelo, a dynamic leader and advocate for social change, and Dr. Martin Bekker, a passionate social scientist, as our keynote speakers. Nolita will share her insights on leadership and social change, while Dr. Bekker will delve into the ethics and integrity of AI in education. You'll also engage with the trust equation, facilitated by Humanity, and participate in a panel discussion on authenticity in leadership with some of our MAD fellows. The day concludes with elective sessions for your personal and professional development.

06:30-08:30

Breakfast

09:00-09:45

General Announcements

09:45-10:45

Keynote Address

Nolita Mvunelo

10:45-11:30

Q&A with Keynote Speaker

11:30-12:00

Comfort Break & Refreshments

12:00-13:15

The Trust Equation

Facilitated by Humanity

13:15-14:15

Lunch

14:30-15:30

Panel Discussion: Leading with Authenticity

MAD Fellows

15:30-16:00

Comfort Break & Refreshments

16:00-17:00

Keynote Address: AI in Education: Ethics, Integrity, and Progress

Dr Martin Bekker

17:00-17:15

Comfort Break

17:15-18:15

Elective Sessions 3

19:00-20:30

Dinner

20:30-22:30

Silent Disco

Thursday 13 July | 2023



Communication & Conflict Resolution: The Art of Powerful Conversations

We're thrilled to have MAD Board Member, Dr. Shirley Zinn, share her wisdom with us. Dr. Zinn, a trailblazer from the Cape Flats, has made her mark in the business world and academia, and she will deliver the keynote as you prepare to learn more on the art of communication and conflict resolution. Join Aletta Rochat for a day of learning how to express yourself clearly, listen actively, give constructive feedback, and resolve conflicts confidently. This is your chance to learn how to have powerful conversations that can make a difference in your life and the lives of others. Let's get ready to swim upstream together!

06:30-08:30

09:00-09:30

09:30-10:15

10:15-10:45

10:45-11:15

11:15-13:00

13:00-14:00

14:00-15:00

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15:30-16:00

16:00-16:10

16:10-17:00

17:00-17:15

17:15-18:00

19:00-20:30

20:30-22:30

Breakfast

General Announcements

Keynote Address

Dr Shirley Zinn

Q&A with Keynote Speaker

Comfort Break & Refreshments

Powerful Conversations: Mastering Self-Expression

Facilitated by Aletta Rochat

Lunch

The Power of Constructive Feedback in Conversations

Facilitated by Aletta Rochat

Comfort Break & Refreshments

Speaking up for yourself

Facilitated by Aletta Rochat

Comfort Break

Conflict Resolution

Facilitated by Aletta Rochat

Comfort Break

Reflection on Powerful Conversations: Communication & Conflict Resolution

Facilitated by Aletta Rochat

Dinner

Scholars' Social Night: Games, Movies, and Connections

Friday 14 July | 2023



The DNA of Collaboration: Bringing It All Together

It's a privilege to have our founding Chairman, Francois Pienaar, a true South African icon and master of leadership, kick off the day with his keynote speech.

Francois is not just known for his leadership in rugby and business, but also for his passion for philanthropy. Today, we'll dive into the essence of collaboration, reflecting on the elements we've learned about throughout the week.

We'll conclude this remarkable week on a high note by coming together to celebrate our journey at the gala dinner.

06:30-08:30

Breakfast

09:00-09:45

General Announcements

09:45-10:45

Keynote Address

Francois Pienaar

10:45-11:30

Q&A with Keynote Speaker

11:30-12:00

Comfort Break & Refreshments

12:00-13:00

Group Photo

13:00-14:00

Lunch

14:00-14:45

Mirror of Understanding: Reflecting on Empathy, Trust, and Authenticity

14:45-15:15

Comfort Break & Refreshments

15:15-16:00

Mirror of Dialogue: Reflecting on Communication and Conflict Resolution

16:00-16:30

Announcements and travel arrangements for Saturday departures

17:30-18:00

Arrival & Photographs

18:00-21:00

Gala Dinner

21:00-23:00

DJ & Dance



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"Empathy is the starting point for creating a community and taking action. It's the impetus for creating change."

- Max Carver

Speakers

Our lineup of exceptional speakers and facilitators will empower you with essential skills in empathy, communication, trust, and conflict resolution.



Koketso Moeti

Founding Executive Director - amandla.mobi

Koketso Moeti is a highly accomplished civic activist and the Founding Executive Director of amandla.mobi, an organization dedicated to building real power for Black people, with a specific focus on low-income Black women. With extensive experience in governance, communication, and citizen action, Koketso leads impactful campaigns that challenge injustice and drive positive change in South Africa. She is recognized as a distinguished fellow, advisor, and writer, contributing her expertise to various prestigious programmes and publications.

Prof. Patrick Dolan

UNESCO Chair, Children, Youth and Civic Engagement

Professor Pat Dolan, the holder of the prestigious UNESCO Chair in Children, Youth & Civic Engagement, is a globally recognised expert in empathy education, family support, and youth development. With over 35 years of experience, his research and global partnerships drive education, policy development, and transformative civic action. Through his work, he has made significant contributions to promoting empathy as a crucial component of compassionate leadership and empowering young leaders to foster positive social change.



Prof. Mark Brennan

UNESCO Chair in Community, Leadership, and Youth Development

Prof. Mark Brennan, the UNESCO Chair for Community, Leadership, and Youth Development at Pennsylvania State University, specialises in studying the impact of community and leadership development on youth, community, and rural development, with a strong emphasis on social justice and local resource management. His collaboration with Prof. Pat Dolan has greatly advanced empathy education, fueling research, programme development, and global initiatives that highlight empathy's transformative power in youth development and compassionate leadership.





Nolita Mvunelo

Program Manager at The Club of Rome

Nolita Mvunelo is a dynamic and accomplished leader with a background in Chemical Engineering and a passion for driving social and economic change. Currently serving as a Programme Manager at the Club of Rome, Nolita is instrumental in building global initiatives towards regenerative ecosystems, focusing on economic, financial, innovation, cultural, and intergenerational approaches to systems transformation. She co-leads the global youth engagement programme, The 50 Percent, and has a rich history of leadership roles, including leading a social enterprise incubator and contributing to local and global youth entrepreneurial

Shaun Raaff

Chief Experience Officer, Humanity

Shaun Raaff, a BSc Sport Psychology graduate, is a seasoned cricket and rugby coach with a decade of experience in mentoring and leadership development. He is a founding partner at Humanity - The Employee Experience Company, a strategic Human Resources consultancy that focuses on the employee experience. Shaun is driven by a desire to see South Africa rise and believes in the power of education to improve society. His passion for making a difference led him to found MAD2Run, an annual fundraising initiative in support of MAD Leadership Foundation.



Dr Martin Bekker

Lecturer: Ethics of AI at the School of Electrical and Information Engineering

Dr. Martin Bekker holds an MSc, MA, and PhD, and is a seasoned social scientist with a strong commitment to data-driven development and practical conflict resolution. His work spans across various disciplines, with a focus on identifying and implementing real-world policies that drive social change. A self-taught machine learning coder, Dr. Bekker is a passionate advocate for the use of artificial intelligence for societal benefit. His rich experience as a political strategist, tactical speechwriter, and accomplished public speaker further enhances his diverse skill set.



Dr Shirley Zinn

Strategic HR and Leadership Expert, Best-Selling Author, and Non-Executive Director

Dr. Shirley Zinn, a dynamic leader, best-selling author, and esteemed board member of the MAD Leadership Foundation, is celebrated for her vast expertise in strategic HR, leadership, transformation, and social impact. Her career journey, from an English teacher to a Non-Executive Director on several JSE-listed Boards, is a testament to her resilience and determination. With the profound insights from her best-selling autobiography "Swimming Upstream" and her unwavering commitment to value-based leadership, Dr. Zinn shines as a beacon of inspiration.

Aletta Rochat

Certified World Class Speaking Coach

Aletta Rochat, a professional speaker, trainer, and author from Cape Town, South Africa, is the founder of Voicing Your Potential and co-founder of Interview Survival Guide. She is a certified world class speaking coach and a Distinguished Toastmaster. Aletta, who has trained and spoken in 22 countries, leverages her background in Marketing Management to provide valuable insights into workplace dynamics. As an International Director for Toastmasters International, she refines best practices in communication and leadership.



Francois Pienaar

Founding Chairman, MAD Leadership Foundation

Francois Pienaar, a South African icon, is known for his inspiring leadership that led the national rugby team to victory in the 1995 World Cup. His leadership, which was immortalized in the Oscar-nominated film "Invictus," extended beyond the rugby field and unified the nation, as acknowledged by Nelson Mandela. Apart from his sports achievements, Francois is a successful businessman, esteemed commentator, and dedicated philanthropist with law degrees from the University of Johannesburg and an honorary doctorate from the University of Hertfordshire. In 2003, he founded Make A Difference Leadership Foundation, fulfilling his promise to Nelson Mandela to return to South Africa and make a difference.



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"We are what we repeatedly do. Excellence, then, is not an act, but a habit."

- Aristotle

Electives

Our elective sessions delve into key topics such as boundary setting, psychological safety, financial literacy, and stress management, providing you with the essential tools and insights for successful personal and professional navigation.

Elective Options

Learners



NAVIGATING STRESS: FROM OVERWHELMED TO EMPOWERED

Facilitated by Elevate
Education

The purpose of this session is to provide you with practical strategies to effectively handle stress and prevent burnout. We will cover various topics including overcoming weaknesses and addressing exam blind spots, exploring mindfulness and stress management techniques, discussing ways to maintain health and well-being before exams, and establishing effective study routines for holiday periods. Our goal is to empower you with the necessary tools to manage stress effectively and maintain a healthy balance, even during the most challenging times.



FROM CHAOS TO CONTROL: UNLOCKING YOUR PRODUCTIVITY POTENTIAL

Facilitated by Humanity

This session aims to help you unlock the secrets to efficient time management, goal setting, and maximising productivity. You will gain valuable strategies and techniques that will change how you approach your academic journey and beyond. Experienced facilitators will provide practical tips on prioritisation, and overcoming common time management challenges. Learn how to break down ambitious goals into actionable steps and stay motivated throughout the process.

Elective Options

Learners



MOTIVATION: FINDING AND KEEPING IT

Facilitated by Humanity

This dynamic session is designed to ignite your inner drive, unlock the secrets to sustained motivation, and empower you to achieve your goals with passion and resilience. Explore proven strategies and practical techniques that will keep you inspired and focused throughout your high school journey and beyond. Learn how to leverage your strengths, and overcome obstacles that may hinder your progress.



MONEY MATTERS: A TEEN'S GUIDE TO FINANCIAL LITERACY

Facilitated by
Fundamentals

In this engaging session, you will gain essential knowledge and practical skills to make informed financial decisions and build a strong foundation for your future financial well-being. Discover the importance of budgeting and learn how to create and track your own budget. Explore the art of saving and understand how to find room in your budget to set aside money for the future. Gain insights into the potential pitfalls of debt and learn about the power of investing to grow your wealth. Get ready to embark on a journey of financial empowerment that will equip you with the tools to navigate the financial landscape with confidence and success.

Elective Options

Learners



RESILIENT MINDS, UNSTOPPABLE HEARTS: EMBRACING CHALLENGES WITH COURAGE

Facilitated by Humanity

Life is full of ups and downs, and this session is designed to equip you with the tools and mindset needed to navigate through difficult times with resilience and strength. Beyond just bouncing back, building resilience enables you to bounce forward, adapt, and thrive in the face of uncertainty and change. You will discover practical strategies to cultivate self-care, nurture your mental well-being, and develop a strong support system. Learn how to build a foundation of strength, perseverance, and personal growth that will empower you to overcome challenges and thrive in all aspects of your life.

Elective Options

Students



SETTING THE STAGE FOR YOUR CAREER: UNDERSTANDING AND MEETING GRAD PROGRAMME EXPECTATIONS

Facilitated by Humanity

Transitioning from university to the professional world can be challenging, especially when entering a graduate program. In this workshop, we will explore the expectations and demands of graduate programs, providing you with valuable insights and strategies to navigate this exciting phase of your career journey. From understanding the expectations of employers to developing essential skills and adapting to the corporate environment, this workshop will equip you with the knowledge and tools to thrive in a graduate program.



RESILIENT MINDS, UNSTOPPABLE HEARTS: EMBRACING CHALLENGES WITH COURAGE

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Elective Options

Students



MONEY MATTERS: A STUDENT'S GUIDE TO FINANCIAL LITERACY

Facilitated by
Fundamentals

In this engaging session, you will gain essential knowledge and practical skills to make informed financial decisions and build a strong foundation for your future financial well-being. Discover the importance of budgeting and learn how to create and track your own budget. Explore the art of saving and understand how to find room in your budget to set aside money for the future. Gain insights into the potential pitfalls of debt and learn about the power of investing to grow your wealth. Get ready to embark on a journey of financial empowerment that will equip you with the tools to navigate the financial landscape with confidence and success.

**SAFE
SPACE**

SETTING BOUNDARIES, BUILDING TRUST:

CREATING SAFE SPACES FOR PERSONAL GROWTH

Facilitated by Humanity

Explore the importance of establishing healthy boundaries and creating a psychologically safe environment that promotes growth, well-being, and meaningful connections.

Elective Options

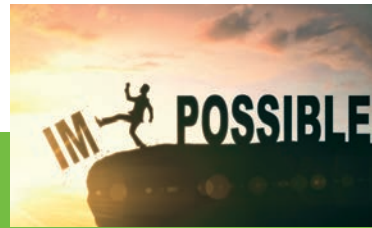
Students



EMBRACE YOUR VOICE: BUILDING CONFIDENCE AND ASSERTIVENESS

Facilitated by Humanity

In this empowering session, we will explore practical techniques and strategies to enhance self-confidence and develop assertiveness skills. Join us as we uncover the keys to embracing your unique strengths, expressing yourself effectively, and navigating various social and professional situations with confidence and assertiveness.



MOTIVATION: FINDING AND KEEPING IT

Facilitated by Humanity

This dynamic session is designed to ignite your inner drive, unlock the secrets to sustained motivation, and empower you to achieve your goals with passion and resilience. Explore proven strategies and practical techniques that will keep you inspired and focused throughout university and beyond. Learn how to leverage your strengths, and overcome obstacles that may hinder your progress.

Elective Options

Students



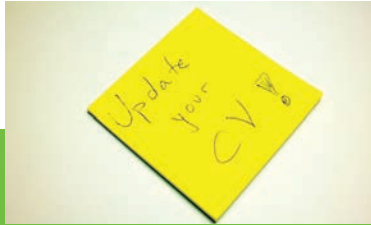
NAVIGATING STRESS: FROM OVERWHELMED TO EMPOWERED

**Facilitated by Elevate
Education**

The purpose of this session is to provide you with practical strategies to effectively handle stress and prevent burnout. We will cover various topics including overcoming weaknesses and addressing exam blindspots, exploring mindfulness and stress management techniques, discussing ways to maintain health and wellbeing before exams, and establishing effective study routines for holiday periods. Our ultimate goal is to empower you with the necessary tools to manage stress effectively and maintain a healthy balance, even during the most challenging times.

Elective Options

Final year- & Post Grad Students



CRAFTING YOUR PATH TO SUCCESS: CV, COVER LETTER & LINKEDIN ESSENTIALS

Facilitated by Humanity

In today's competitive job market, it is crucial to have a strong personal brand and effective self-marketing tools. In this workshop, we will dive into the essentials of crafting an impressive CV, compelling cover letter, and optimising your LinkedIn profile to stand out from the crowd and attract potential employers.



CRACKING THE INTERVIEW CODE: ESSENTIAL SKILLS FOR JOB SEEKERS

Facilitated by Humanity

Interviews can be nerve-racking, but with the right preparation and techniques, you can confidently showcase your skills and experiences to potential employers. In this workshop, we will guide you through the essential strategies and tips to excel in job interviews, from effective communication and body language to answering common interview questions with poise and professionalism.



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“Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has.”

- Margaret Mead

Thank you

We appreciate your support



On behalf of MAD Leadership Foundation, we would like to extend our heartfelt gratitude to everyone who has contributed to the success of this year's Annual Leadership Summit.

To our esteemed speakers and facilitators, your expertise and insights have been invaluable in shaping the minds of our scholars. Your dedication to fostering leadership and personal growth is truly inspiring.

We are deeply grateful to Enstar for their generous sponsorship, which has enabled 30 of our scholars to attend this transformative event. Your continued support of MAD Leadership Foundation and commitment to the development of young leaders is greatly appreciated.

Our sincere thanks go to Birchwood Hotel and OR Tambo Conference Centre for providing the perfect venue for our summit. Your exceptional service and support have played a significant role in making this event a success.

Finally, we would like to express our gratitude to all our supporters and scholarship partners. Your unwavering support and belief in our mission have been instrumental in making this event possible. Your contributions are not just investments in our scholars, but in the future of our nation.

Thank you all for your part in this incredible journey of supporting South Africa's future leaders. Together, we are making a difference.

Trust



#AMLS2023

Empathy



#AMLS2023

AMLS 2023



The DNA of Collaboration



IMPACT

MAA MAKE A DIFFERENCE Leadership Foundation

Conflict Resolution



#AMLS2023

Communication



#AMLS2023

Empower



#AMLS2023

Collaborate



#AMLS2023

Engage



#AMLS2023